

## How to be Creative on the Job *Conquer the brain drain*

### Course Objective

In every facet of our working life we are being asked to be more and more creative. This highly interactive workshop is packed with tools that can be immediately transferred back to the workplace. Participants will be assisted to raise their creative energy to make their course of work more successful. They will learn how to think creatively to boost productivity, improve morale and inspire greater success. Also, they will develop a platform that helps them solve business problems and generate new ideas and strategies that can't be accomplished using the same old brain-draining methods. Accordingly, they will gain clear understanding about how to develop innovative, creative, problem-solving new approaches.

### Target Participants

Professionals who occupy executive, supervisory or managerial positions in their organizations are recommended to attend this course. Participants could come from any industry or service company and from any function in their organizations.

### Course Outline

- Creative Thinking Concepts
- Idea Generating Techniques that help overcome brain drain and developing more flexible, quick and effective solutions
- Problem Solving Strategies that address the root causes of the challenge
- Decision Making Tools that build harmony and enhance results based on confidence in making valued decisions

### Course Duration

- 3 Days from 9:00 a.m. till 5:00 p.m.
- It is twenty four hours training

### Methodology

PowerPoint Presentation  
Data show  
Video Tapes  
Flip Chart and Pens  
Group Discussion  
Role Playing  
Just for Fun Games